



Destination

BARBADOS

Presentation

Destination Overview

- ⌵ The island of **Barbados** is a Caribbean paradise rich in cultural, heritage, sporting, culinary and eco experiences. It is surrounded by idyllic white sand beaches and is the only coral island in the southeastern Caribbean.
- ⌵ With over 400 restaurants and eateries, Barbados is the Culinary Capital of the Caribbean. The island is also known as the birthplace of rum, commercially producing and bottling the finest blends since the 1700s. In fact, many can experience the island's historic rums at the annual **Barbados Food and Rum Festival**.
- ⌵ The island also hosts events like the annual **Crop Over Festival**, where A-lists celebrities like our very own Rihanna are often spotted, and the annual **Run Barbados Marathon**, the largest marathon in the Caribbean. As the motorsport island, it is home to the leading circuit-racing facility in the English-speaking Caribbean.
- ⌵ Barbados was named one of the world's Top Nature Destinations in 2022 by the Traveler's Choice Awards' and in 2023 won the Green Destinations Story Award for Environment and Climate in 2021, the island has won seven Travvy awards.
- ⌵ Travelling to this paradise is a breeze as the Grantley Adams International Airport offers a variety of non-stop and direct services from growing U.S, U.K., Canadian, Caribbean, European, and Latin American gateways. Arriving by ship is also easy as Barbados is a marquee port with calls from the world's best cruise and luxury liners.





A Little About Everyone's Favourite Island!

13.1 N 59.5 W

Ψ 431 square km

Ψ Capital city: BRIDGETOWN

Ψ Parishes: 11

Ψ Population: 281,000

Ψ Official language: English
Dialect: Bajan

Ψ Exchange rate:
USD\$ 1 – BDS\$ 2



airantilles

Martinique
Guadeloupe
Dominica
Saint Lucia

American Airlines

Miami

interCaribbean

Dominica
Saint Lucia
Saint Vincent
Grenada
Antigua
Saint Kitts & Nevis

Copa Airlines

Panama City
Latin America & beyond

liat
The Caribbean Airlines

Saint Lucia
Dominica
Grenada

Caribbean Airlines

Eastern Caribbean
Trinidad & Tobago
Guyana
Jamaica



BARBADOS

Ψ Barbados is known as the “**culinary capital of the Caribbean**”.

Ψ A wide range of dining options are available, from fine dining restaurants such as **Champers, Tapas** and **Lonestar**, to delicious, safe *Bajan* street food.

Ψ The only island within the Caribbean region to be rated by **Zagat**.



GASTRONOMY





Oistins



Worthing Square Food Garden

GASTRONOMY



∩ The island is the birthplace of rum. First distilled in **1703**.

∩ A distillery tour at any of **three** of the operational facilities on island is a must do.

∩ **Rum shops** are a fantastic way to sample rum, street food and immerse in *Bajan* culture.



GASTRONOMY



Events & Festivals



BARBADOS 

BARBADOS FOOD & RUM FESTIVAL OCTOBER 19-22, 2023



GASTRONOMY 

Ψ The island hosts a number of vibrant and spectacular festivals throughout the year.

Ψ **Vujaday**, an EDM themed festival, **Reggae Festival**, the **Barbados Celtic Festival** and more, cater to a wide range of audiences



BARBADOS 

FESTIVALS 

Ψ **Crop-Over**, is undoubtedly the largest of the festivals on our calendar.

Ψ Commences in July and climaxes on the first Monday in August in a massive street parade known as **Kadooment Day**.

Ψ Best time to travel is the last week in July, into the first week of August. Book early due to demand.



FESTIVALS



Ψ Rich, unique history. A melting pot of Amerindian, West African and European cultures.

Ψ Historic towns, such as **Speightstown**, known as '*Little Bristol*', and **Holetown**, the site where the first British settlers came ashore in 1627.



BARBADOS

HERITAGE



Ψ Capital city, **Bridgetown**, is a UNESCO World Heritage Site and contains many 'firsts', 'onlys' and 'last ofs'.

Ψ Third oldest parliament in the Commonwealth is in Bridgetown.

Ψ Oldest Jewish synagogue in the Western Hemisphere; **Nidhe Israel Synagogue and Museum**.



BARBADOS

HERITAGE



Ψ Perfect destination for weddings, honeymoons and even popping the question!

Ψ Beautiful gardens, white sand beaches, luxurious villas and boutique hotels, place the island on any couple's wish-list of where to say "I do".

Ψ No prior notice required before wedding.



ROMANCE



Ψ Barbados boasts an extensive and certainly not exhaustive menu of wellness activities, from opulent in-resort spas, to reinvigorating yoga sessions by local practitioners.

Ψ Island was voted top Wellness Destination at the **2020 Caribbean Travel Awards**.



WELLNESS



Ψ Cricket is the most popular sport, undoubtedly, but the island is host to a wide range of sports and sporting events, such as polo, golf, hockey, netball, volleyball and even the martial arts.

Ψ The **Run Barbados Marathon Weekend** is one of the biggest events on our sporting calendar. 9 – 10 December 2023.



SPORTS



Ψ Test your mettle with a high-octane day out at the **Bushy Park Racecourse!**

Ψ Sol Rally Barbados King of the Hill – May 27-28, 2023.

Ψ Sol Rally Barbados – June 3-4 and 10-11, 2023.

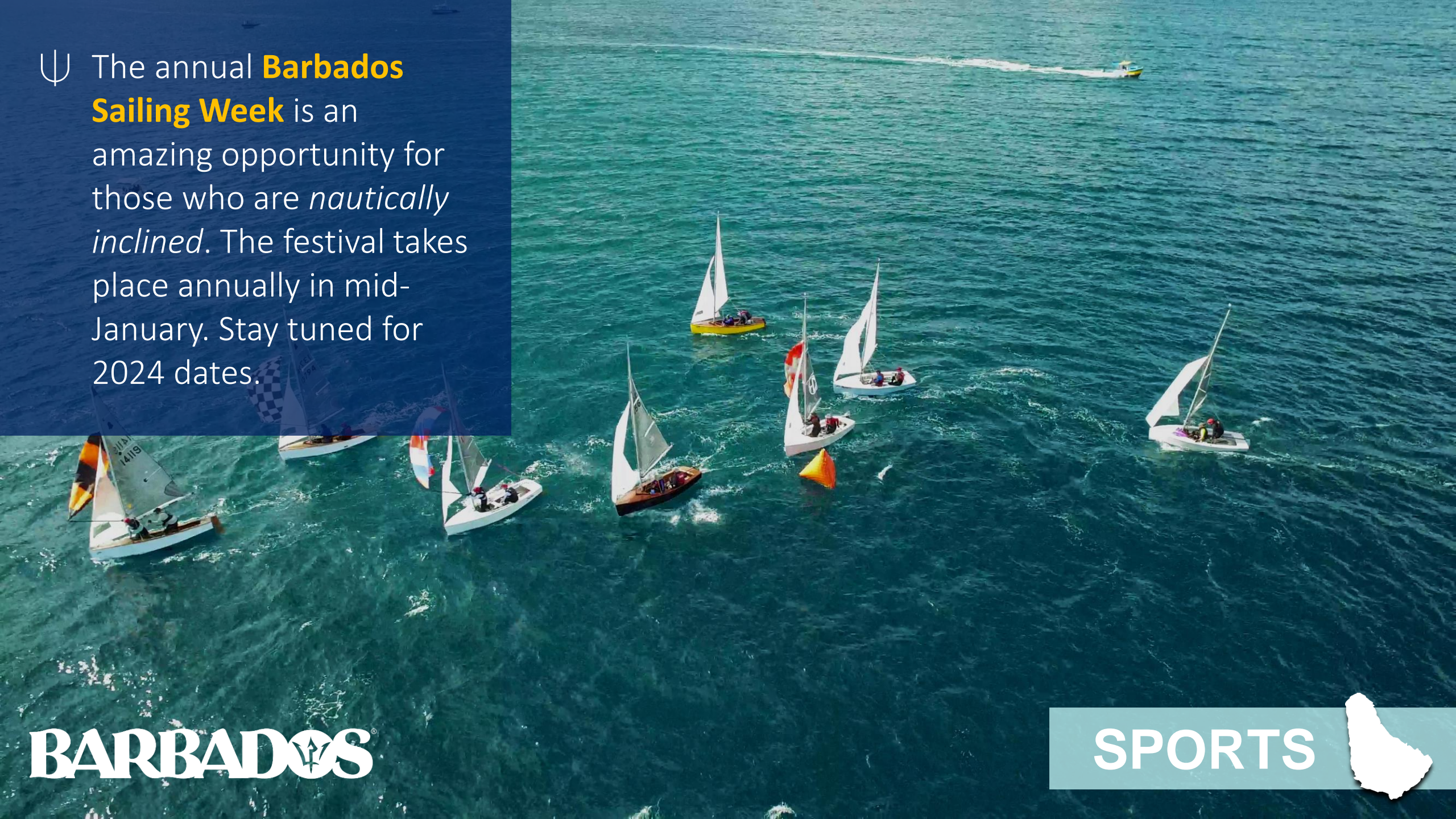


BARBADOS

SPORTS



Ψ The annual **Barbados Sailing Week** is an amazing opportunity for those who are *nautically inclined*. The festival takes place annually in mid-January. Stay tuned for 2024 dates.



BARBADOS®

SPORTS



Ψ Go beyond the beach and discover the more exhilarating side of our island, by land, by sea and even up in the skies.



BARBADOS®

SOFT ADVENTURE



Ψ Go beyond the beach and discover the more exhilarating side of our island, by land, by sea and even up in the skies.



BARBADOS 

SOFT ADVENTURE



Ψ Horseback riding on the island's beautiful, untamed East Coast.

Ψ Hikes with the Barbados National Trust are a must do. **Coco Hill** is also a perfect spot for hiking.

Ψ Mountain biking through the island's countryside is an exhilarating experience.



BARBADOS®

SOFT ADVENTURE



- Off-road Jeep Adventure
- Luxury Catamaran Cruise
- Barbados Rum Shop Crawl
- Barbados Dine-a-round
- Rum Blending Experience
- Oistins Fish Fry
- Garden Tours
- Hiking the trails of Barbados
- Diving/Snorkeling in Carlisle Bay
- Shopping!



BARBADOS

TOP 10 EXPERIENCES



Ψ Wide and varied range of accommodation product, from luxury hotels to 3-star, bed and breakfast properties.

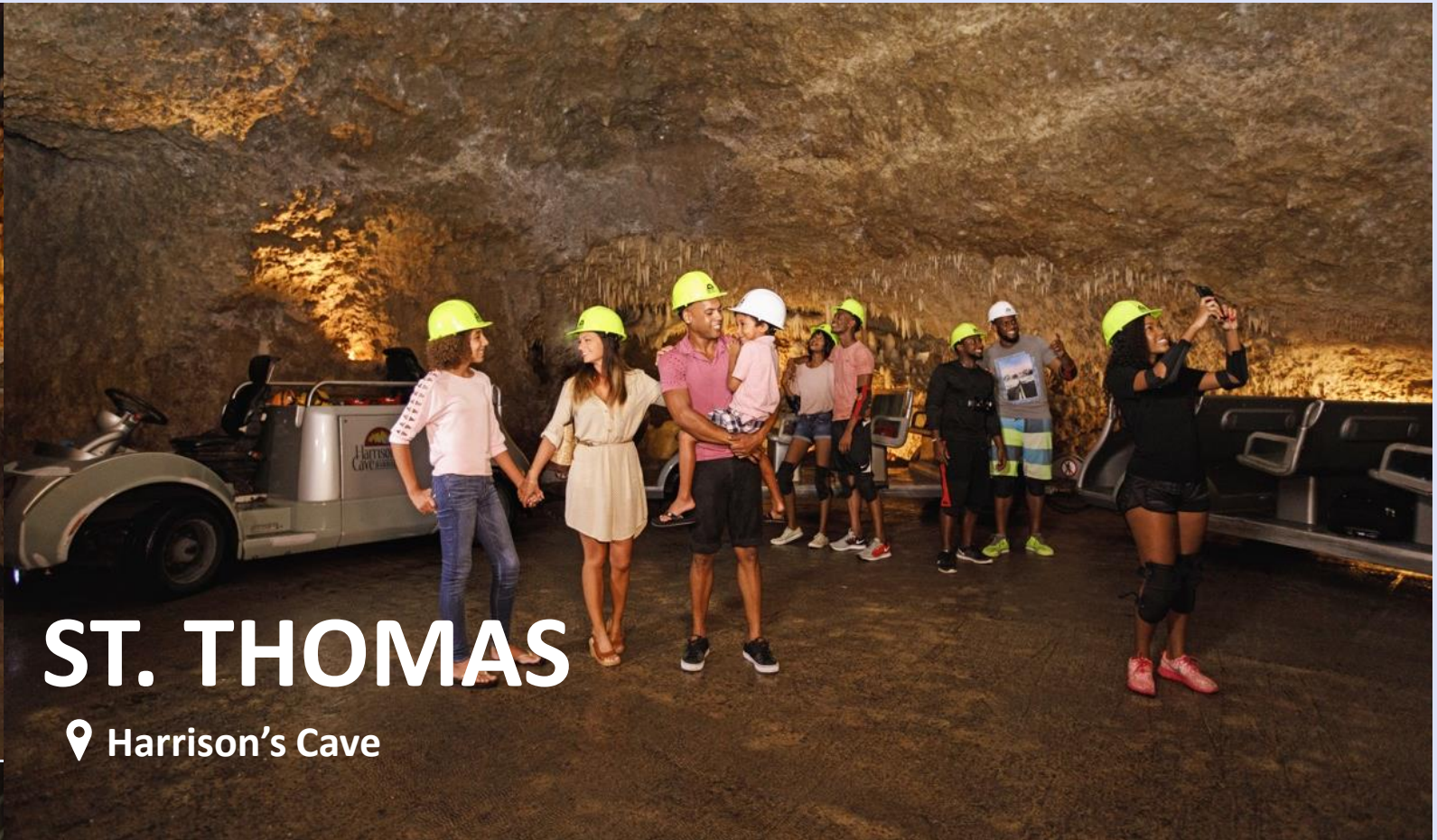
Ψ Strong villa product on island, suitable for groups and families.

Ψ **AirBnB** and other home accommodation options are also available.

BARBADOS

ACCOMMODATION





ST. THOMAS

📍 Harrison's Cave



BARBADOS



NEW PRODUCT



THANK YOU



BARBADOS

