Visit Graubunden

THE NO.1 HOLIDAY DESTINATION

IN SWITZERLAND

Travel Brochure



What's inside?

Welcome to Graubunden
Map of Graubunden
How to get there
Activities & experiences
Destinations and hotels
Impressum/Contact

3

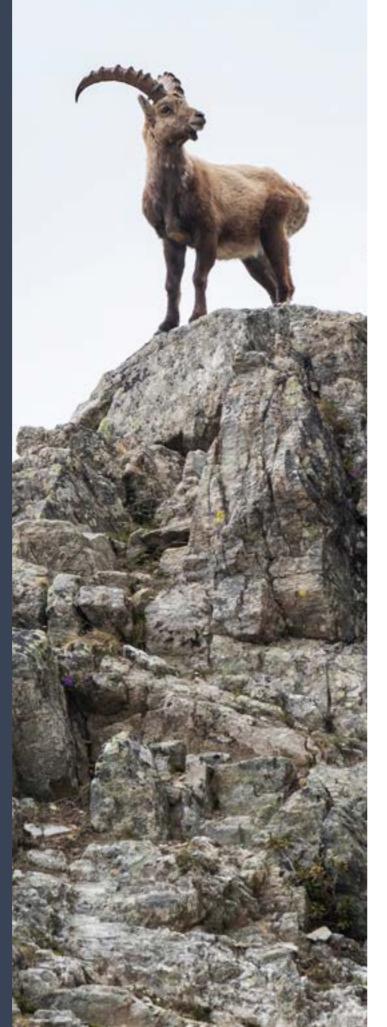
6

9

10

28

72



Welcome to Graubunden

Even with Switzerland's competitive repertoire of awe-inspiring scenery, delicious cheese and chocolate, world-class medical spas, and leading boarding schools, the canton (state) of Graubunden stands out. Renowned as one of the grandest of the Swiss Alpine Valleys, its supermodel looks are home to the classic children's novel, Heidi, the sparkly ski resorts of St. Moritz, and the shimmering Lake Caumasee - one of Switzerland's most beautiful lakes.

Pe ad ho Tal ca an pla



@ Daniel Geiger



Highest mountain **Piz Bernina** at 13,284 ft A place of bright green valleys, snow-capped peaks and shimmering Alpine lakes, days are spent hiking among the craggy ravines of the Rhine Gorge (otherwise known as the little Swiss Grand Canyon), experiencing the ultimate in thermal water healing at one of its many worldrenowned spas, or taking a train through glacial landscapes so supremely beautiful that it's aptly been titled among the most spectacular train journeys in the world.

Perfect for families seeking spectacular outdoor adventure, each region of the canton is only a hop, skip, and a jump away.

Taking the title for the easternmost and largest canton of Switzerland - bordering Austria, Italy, and Liechtenstein - when asked what makes this place so special, locals wax lyrical about its wild, natural beauty coupled with the finer things in life. Photo by © Flims Laax Falera



Photo by © Rhaetian Railway

Graubunden is the only trilingual canton of Switzerland.

Grüezi! Swiss German 64%

Allegra! Romansh 13%

Buongiorno Italian 11%

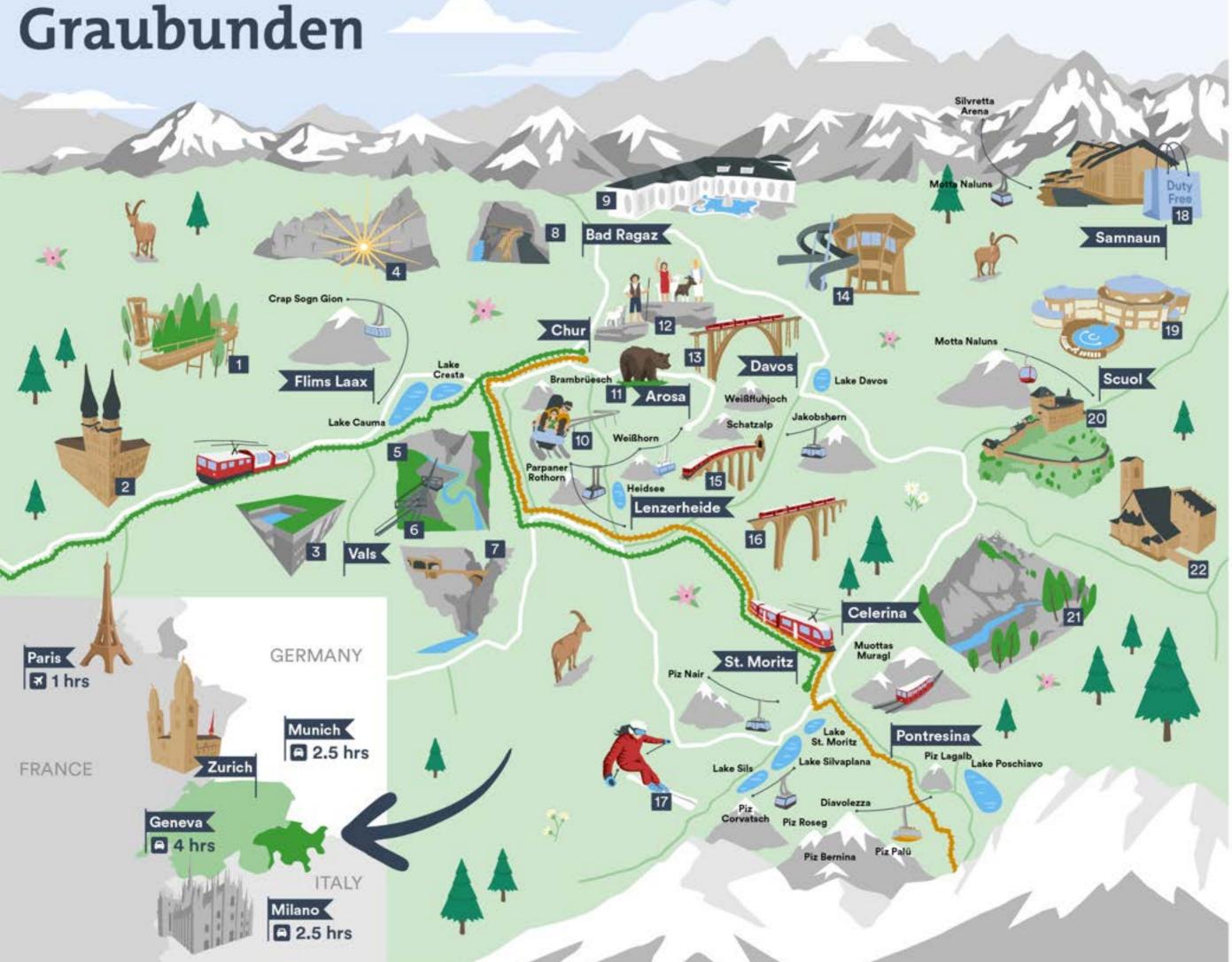
(The remaining 12% use other regional languages.)

Officially the only trilingual canton, its Swiss German, Italian, and Romansh influences ensure the culinary scene is a delicious ensemble of local specialties enhanced with the starred performances of Michelin chefs. Beyond food, you'llfind an incredible wine offering that includes light, expressive and deliciously aromatic wines passed down from the Romans almost 2000 years ago.

Of course, in a place where everything outstanding appears to be somehow magnetically drawn to this one canton, it's no surprise that it's also home to palatial hotels curated by some of the world's architectural greats.

So, welcome to Graubunden! Indeed, you may not be able to pronounce its name yet, but with a destination as humbling, amazing, and surprising as this, be warned, your memories will last a lifetime!

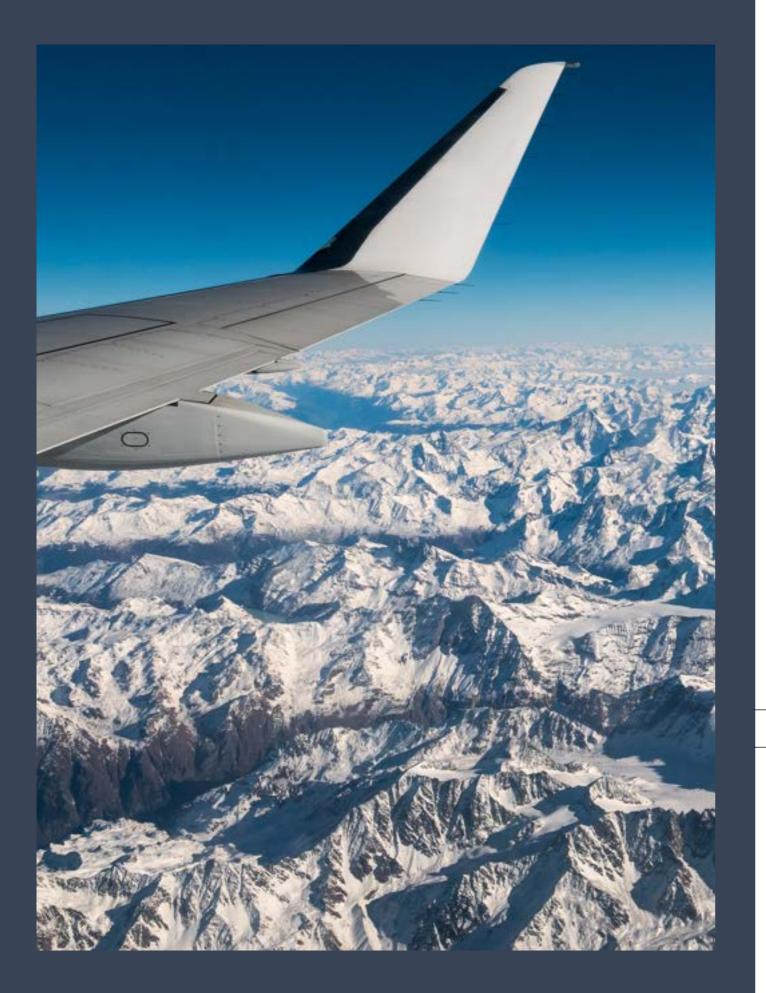
Photo by © Graubunden Ferien



Alpine circle route Glacier Express UNESCO Bernina Express Treetop walk UNESCO 2 Benedictine Monastery 7132 Thermal 3 Baths UNESCO 4 Sardona **Tectonic Arena** 5 Rhine Gorge Il Spir viewing 6 platform Viamala Gorge 8 Tamina Gorge 9 **Tamina Therme** 10 Toboggan Run Arosa Bear Sanctuary 12 Heidiland Langwieser 13 viaduct 14 Madrisa Land Landwaßer 15 viaduct 16 Wiesen viaduct St. Moritz 17 skiing Samnaun 18 duty free resort 19 **Bogn Engladina** 20 Tarasp Castle 2 Swiss National Park

> UNESCO Welterbe Kloster

22



How to get there



Flying to Graubunden

Zurich Airport is one of Europe's air traffic hubs and is served by numerous airlines. Additionally, it is ideally connected to the public transport network, guaranteeing a seamless post-flight journey to Graubunden. Numerous airports in and around Graubunden include Friedrichshafen (DE), Innsbruck (AUT), St. Gallen-Altenrhein, Basel, and Samedan near St. Moritz.

Driving to Graubunden

If you are coming from another European destination, reaching Graubunden by road is an excellent way to get into vacation mode. Graubunden's vast network of well-maintained roads and highways make traveling around easy. Our route planner shows you the fastest way to reach your vacation destination. Graubunden has reliable roadside assistance with major brands plus reliable cell phone coverage.

Traveling by train



Take a direct train from Paris, Milan, Munich, Hamburg or Vienna to the heart of Graubunden. The journey is comfortable and offers several daily departures to accommodate your schedule. Most international trains offer dining cars or a bistro, power outlets, and newspaper service.

Driving from Zurich (nearest airport)

Zurich to Arosa	2 h
Zurich to St. Moritz	2 h
Zurich to Flims Laax	1 ho
Zurich to Davos	1 ho
Zurich to Lenzerheide	1 ho

nours 10 minutes ours 30 minutes our 40 minutes our 50 minutes our 40 minutes



Photo by © Graubunden Tourism Safe, beautiful and easy to traverse, Graubunden is a dream for family travel. Kids will revel in rushing down Switzerland's longest toboggan run, reliving childhood memories in Heidiland, or making friends with Globi, Switzerland's MickeyMouse.

Highlights include:

• Heidi Village

Family

- Toboggan run
- Madrisa Land
- Arosa Barenland
- Globi Hiking Trail

Arosa Barenland



Toboggan Run



Globi Hiking Trail



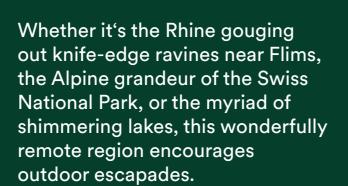


Photo by © Graubunden Tourism





Nature



Highlights include:

- Swiss National Park
- Jakobshorn Mountain
- Corvatsch
- Piz Nair
- Engadin Valley
- Hiking with llamas



Llama ride







Photo credits (left to right): © Surselva Tourismus AG, © Destination Davos Klosters, © Engadin St. Moritz Tourismus / Gian Giovanoli

Photo by © Schweizerischer Nationalpark / Hans Lozza

Photo by © Graubunden Tourism





Piz Nair



Sports & Adventure

Photo by © Graubunden Tourism

Rope Park Arosa



Horse riding









From hiking to skiing, Graubunden is a paradise for thrill-seekers. Wild and dramatic nature sets the scene for monster ski runs, downhill flow trails, and Europe's freestyle capital.

Highlights include:

- Rope Park Arosa
- Horse-riding
- Numerous hiking trails
- Paragliding
- Fly fishing
- SUP, kayaking

Photo by © Graubunden Tourism





Photo by © Rhaetian Railway

Bernina Express



Rhine Gorge



Diavolezza Pontresina





Touring

Dreaming of the open road? From gorges, glaciers, peaks and palms, the best ways to traverse the region are by road, bike, foot or rail. Renowned for its UNESCO world heritage sites and engineering marvels, discover Graubunden on your own time and in your own way.

Highlights include:

- Bernina Express
- Rhine Gorge
- Landwasser Viaduct
- Diavolezza Pontresina





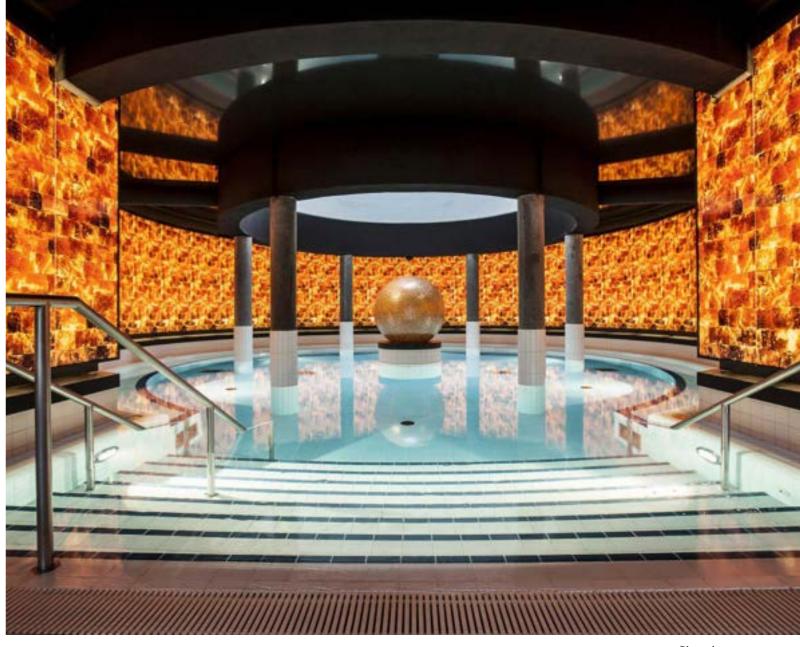
Photo by © Hotel Seehof Davos

Wellness

Aristocracy, authors, poets, and the like have been making pilgrimages to the spa towns of Graubunden since the mid-1300s. From thermal bathhouses to leading health resorts, there's something for every type of wellness traveler to enjoy.

Highlights include:

- Bogn Engiadina
- Tamina Therme
- 7132 Therme
- Tor da Lenn



Bogn Engiadina



Tamina Therme



Photo by © Bogn Engiadina Scuol

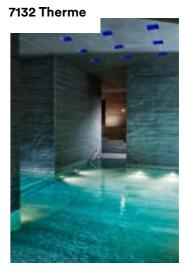






Photo by © Engadin St. Moritz Tourismus / Gian Giovanoli

Old Town Chur



Via Serlas







Graubunden's shopping scene is diverse and vibrant, spanning the spectrum from tax-free resorts to the haute couture of Via Serlas, St. Moritz.

Highlights include:

Shopping

- Via Serlas in St. Moritz
- Landquart Fashion Outlet
- Old Town Chur
- Samnaun Duty-Free Resort



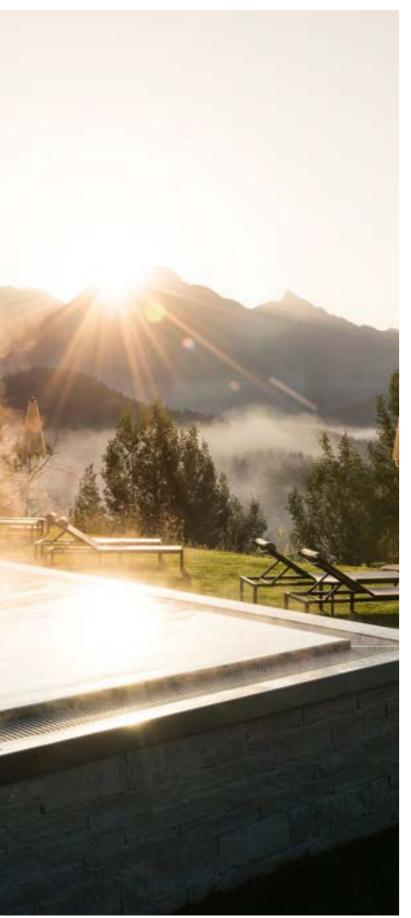


Photo by © Kulm Hotel St. Moritz

Luxury

Renowned for its worldclass health spas, elegant resorts, Michelin-starred restaurants and famed shopping boulevards, life is beautiful in Graubunden.

Highlights include:

- Grand Resort Bad Ragaz
- 7132 Silver Restaurant
- **Glacier Express** • Excellence Class
- Via Serlas St. Moritz



Glacier Express Excellence Class







Photo by © Grand Resort Bad Ragaz

Via Serlas St. Moritz







Photo by © Engadin St. Moritz Tourismus / Christof Sonderegger

Gastronomy

Four ingredients make a foodie's vacation in Graubunden special: the regional cuisine from three language areas (German, Italian and Romansh), the unmatched mountain scenery, delicious wines from the Rhine Valley, plus the friendly hospitality.

Highlights include:

- 7132 Silver
- Memories by Sven Wassmer
- Engadin Tart
- Swiss specialties



7132 Silver



Memories by Sven Wassmer



© Grand Resort Bad Ragaz

Swiss **Specialties**

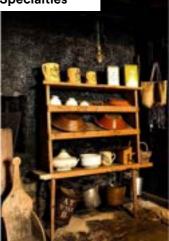






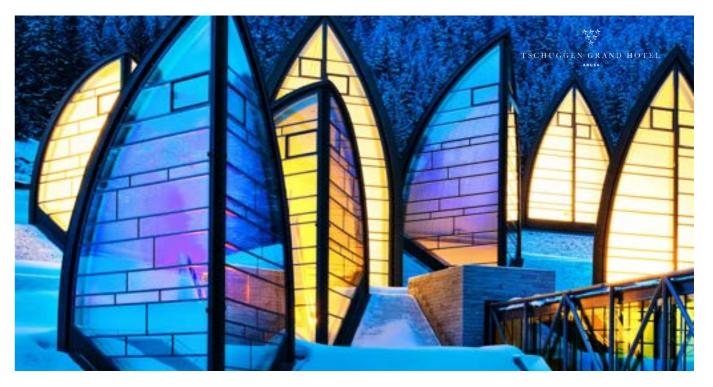
Photo by @ Flims Laax Falera / Gaudenz Danuser

Tschuggen Grand Hotel ****



Set in the sunniest spot in Arosa, the Tschuggen Grand Hotel was instrumental in establishing Arosa as the prestigious ski resort you see today and boasts a spectacular alpine position of 1,801 m above sea level.

> • •







Arosa

Regions

favourite among families, children will delight in making friends with a bear at Bärenland - Arosa's very own sanctuary for rescued bears.

Rent a boat upon Lake Obersee

Surrounded by peaks and thick forest, rent a boat and indulge in the wondrous views of nature which surround.

Bike the fast runs of Arosa

Great for mountain biking, the wide-open slopes of Arosa are perfect for exhilarating rides through deep valleys.

Enjoy magic in the mountains

There are few vistas which trump those from the summit of Arosa Weisshorn. Marvel at the views of majestic mountains stretching all the way from the Swiss Valais to the Austrian Tyrol.

> Address & Contact Tschuggen Grand Hotel Tschuggentorweg 1 7050 Arosa +41 81 378 99 99 info@tschuggen.ch tschuggencollection.ch/





- Tschuggen Collection Hotel
- Tschuggen Bergoase Spa
- 4 restaurants
 - Ski-in ski-out service
 - Rooms designed by Swiss architect





Bad Ragaz

Regions

Restled in the foreground of the looming Pizol Alp lies the pretty-as-a-picture spa town of Bad Ragaz. Home to one of the world's most prominent luxury spa and health resorts, visitors to Bad Ragaz come from far and wide to soak in the famed healing waters of the Tamina Gorge.

Bathe in healing waters

A gleaming white temple of glass, water, and clouded mist, the Tamina Therme is the town's public bathhouse and a destination in itself.

Immerse yourself in nature

Play golf in the morning on the oases of green or push your boundaries a little and hike Bad Ragaz's home mountain.

Swim with mermaids

Take the kids to the newly opened Family Spa at the Grand Resort Bad Ragaz and watch their excitement as they play out their aquatic dreams.

> Address & Contact Grand Resort Bad Ragaz Bernhard-Simonstrasse 7310 Bad Ragaz +41 81 303 30 30 reservation@resortragaz.ch www.resortragaz.ch/en

Grand Resort Bad Ragaz ****



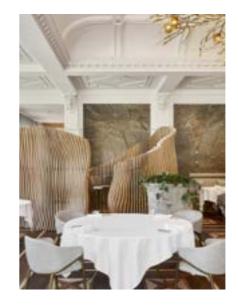
For the ultimate destination in aquatic rejuvenation, stay at the Grand Resort Bad Ragaz - a beautiful hotel themed around the ancient traditions of bathing.

•

•

٠





■ ■ estle

- 7 Restaurants
- Michelin-starred restaurants IGNIV and Memories
- 2 Golf courses
- Kids & teens club
- 13,350m² World-class thermal spa
- Medical centre & clinic







Photo by © Andrea Badrutt

Hotel Chesa Rosatsch *******



A paradise for connoisseurs, it's renowned in the area as the 'Home of Food' with three restaurants serving regional specialties.

Celerina

Regions

laiming more rays than anywhere in the Engadin, this pretty little town wins the hearts of visitors with its charming village made up of traditional Engadin houses.

Take to the mountains

Ride the cable car to the glamorous mountain and ski area of St. Moritz-Corviglia and enjoy the upper Engadin's expansive network of forested trails and vast meadows.

Bathe in an Alpine Lake

One of the most romantic lakes in the Upper Engadin, Lake Staz is a glorious puddle encircled by vast Staz forest. Reached by an easy stroll through mountain vistas, an alternate arrival is by horse drawn carriage.

> Address & Contact Hotel Chesa Rosatsch Via San Gian 7 7505 Celerina/Schlarigna +41 81 837 01 01 hotel@rosatsch.ch www.rosatsch.ch/en







- 300-year old building
- 3 Restaurants
- Cozy spa with sauna and steam bath



Hotel Cresta Palace ****



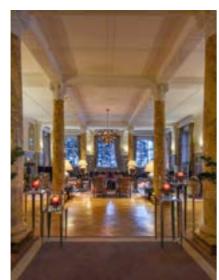
🚝 100 Rooms & Suites

Built in 1906, the Cresta Palace combines historic charm with elegance and Art Nouveau architecture.

- 1,200 m² Spa Facilities
- Medical Wellness Centre
- 'Staziun da bash' dedicated centre of excellence • for outdoor activities and sports
- 2 first-class restaurants
- Fondue parlor

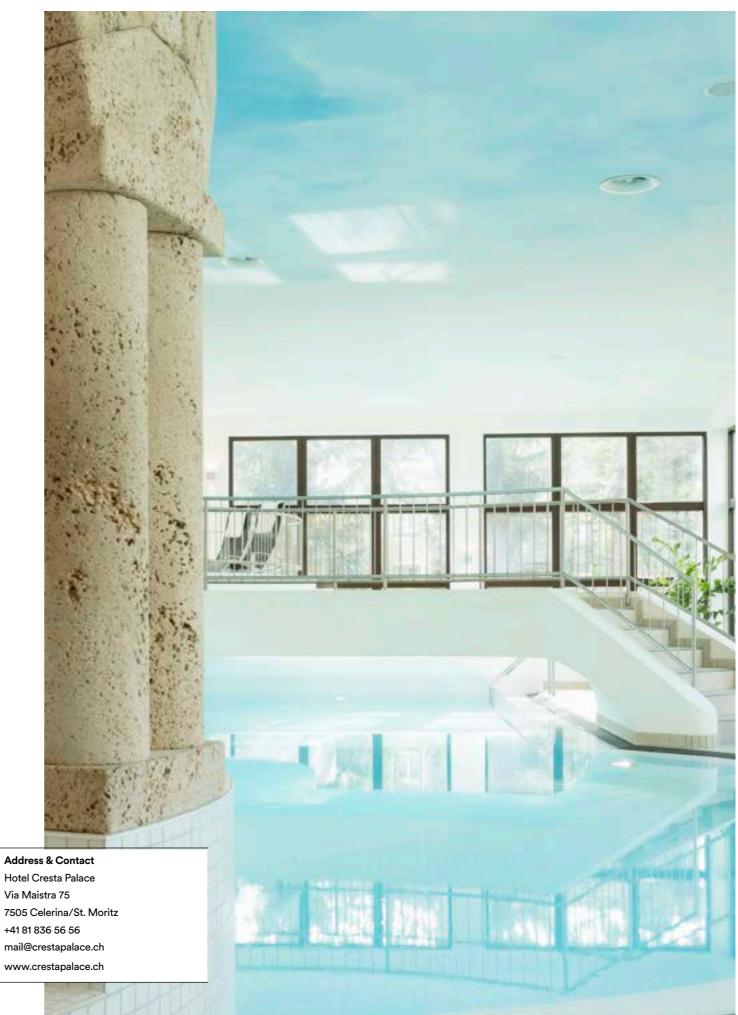












Hotel Stern Chur ***



Rich in tradition, Hotel Stern is situated in the center of Chur and has offered super food and wine from Chur and Graubunden for over 300 years.

•

Chur

Regions

Ŧ

ii

H

н

H



Scity charms visitors with its fine mountain setting, twisting alleys, and historic buildings. A perfect

Hike Chur's local mountain

Take the cable car from the city centre up to the high plateau of Brambruesch for unique panoramic views and incredible nature.

> Address & Contact Hotel Stern Chur Reichsgasse 11 7000 Chur +41 81 258 57 57 info@stern-chur.ch stern-chur.ch/home-en





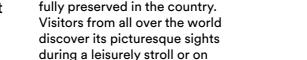


Switzerland and one of the most Visitors from all over the world discover its picturesque sights during a leisurely stroll or on a guided city tour through the winding alleyways.

Chur is the oldest city in

Explore the Old Town Chur

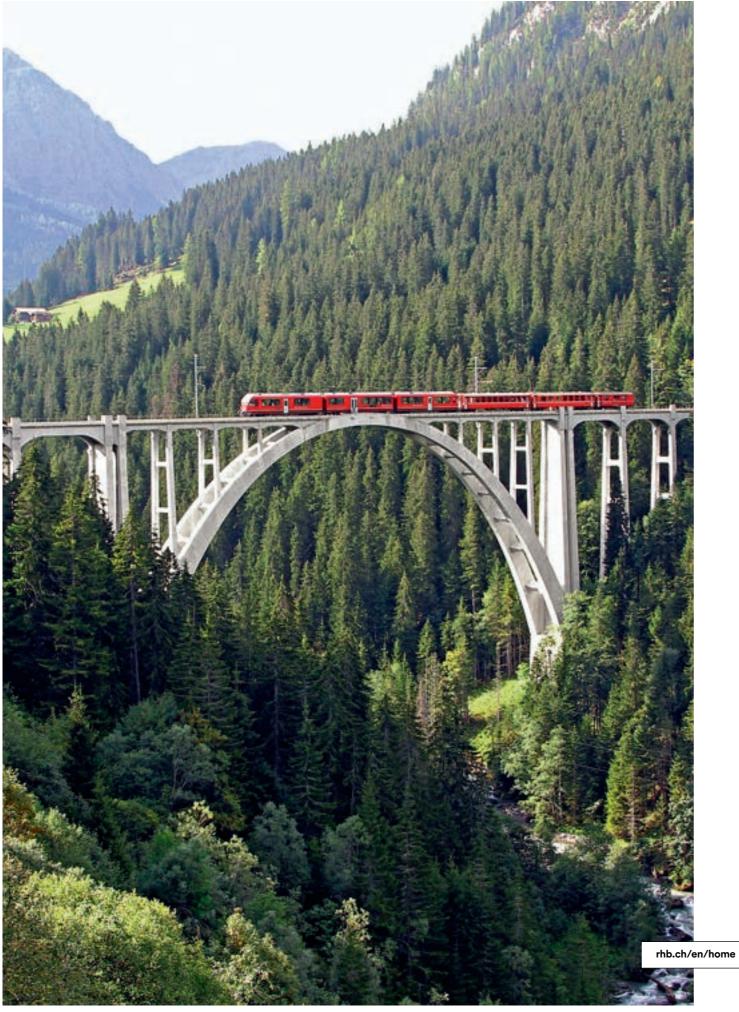
fully preserved in the country.





- Culinary focal point
 - Restaurant 'Buendner Stube' with 14
 - GaultMillau points
- Dedicated cellar with the region's largest
 - selection of white, red and rose wines





Rhaetian Railways

The Rhaetian Railway (RhB) is a mountain railroad network whose lines connect Italy to Switzerland via a long labyrinth of wide valleys, tunnels, and winding mountain paths. Railfans can delight in a number of different experiences ranging from UNESCO World Heritage Sites, steam trains, luxury Pullman cars, open scenic carriages, and gourmet dining cars, to name a few.



	Photo by	ast
© Rhaetian Railway	clir	
		to t
		Thu
		He
		car
		uns

Photo by © Rhaetian Railway

The railway is home to two of the most famous railway lines in the world: the Glacier Express and Bernina Express. The Glacier Express is touted as the "Slowest Fast Train in the World". It includes an eight-hour panoramic journey that traverses the Swiss Alps from St. Moritz to Zermatt, crossing over 291 bridges and through 91 tunnels along the way. The Bernina Express is another sightseeing line that winds its way through the Bernina Range down to Tirano, Italy. Renowned

the highest railway to cross the Alps, the journey mbs up to the glistening glaciers before descending the palms of Italy far below. The line between usis-Valposchiavo-Tirano has UNESCO World eritage Status, and thanks to the modern panoramic rs, guests can enjoy unrestricted views of the spoiled alpine vistas beyond.

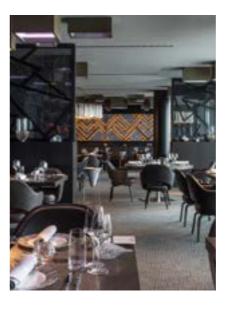
Photo by © Destination Davos Klosters / Andrea Badrutt



Hotel AlpenGold ********



Nestled amongst the grand Graubunden Alps sits the architectural masterpiece, the AlpenGold Hotel. Each of the 216 rooms and 38 suites are adorned with marble bathrooms and private balconies, all of which frame the picture book views across the mountains and valleys beyond.





Address & Contact Hotel AlpenGold Baslerstrasse 9 7260 Davos Dorf +41 81 414 04 00 info@alpengoldhotel.com/en/

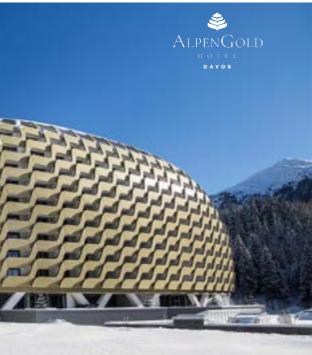
Hotel Highlights:

•

•

•

- 1,200 m² Alpine Spa
 - Kids and Teens club
 - Futuristic, gold-coloured facade designed by
 - Munich based architects, Oikios
- Light installation designed by London-based artist,
 - Moritz Waldemeyer
 - Cigar lounge, cheese factory, herb garden







Hard Rock Hotel ****



Address & Contact

Hard Rock Hotel combines an iconic hard rock experience with the beauty of the Swiss Alps creating a vibe like none other.

Hotel Highlights:

- 20 Fender guitars to create a pop-up studio
- Rock spa
- Restaurant & rooftop bar
- 360-Degree mountain views

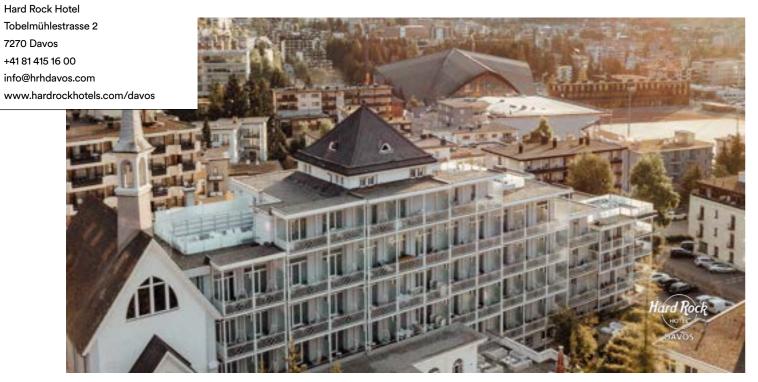
Precise Tale Seehof Davos ********



Recently refurbished, this traditional 5-star hotel features a harmonious blend of history and modernity.

•

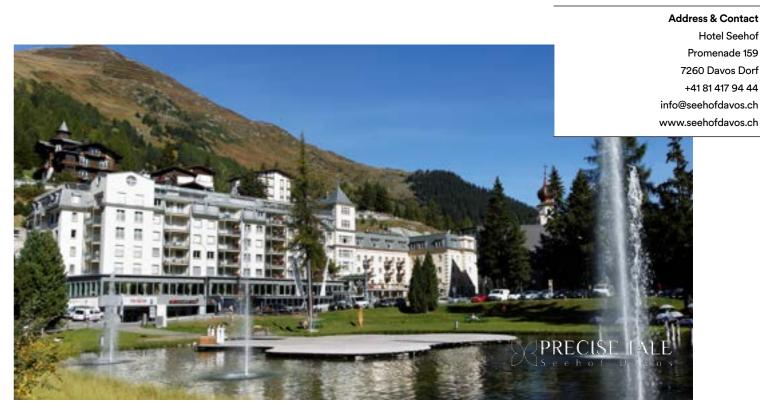
•















- 2 restaurants
- Bellavita Spa
- 7 Swiss stone pine suites



Silvretta Parkhotel Klosters ****



A hotel for mountain lovers, active travelers, athletes, families, and connoisseurs, the cozy rooms, four delicious restaurants, and spa and wellness area provide the perfect setting for an active Alpine vacation.

Hotel Highlights:

- Views of Silvretta Glacier
- Piano bar
- In-house bowling alley
- 4 restaurants
- Spa & wellness









Address & Contact Silvretta Parkhotel Klosters Landstrasse 190 7250 Klosters +41 81 423 34 35 info@silvretta.ch www.silvretta.ch/en



Photo by © Flims Laax Falera / Philipp Ruggli

Waldhaus Flims, Mountain Resort & Spa ****



142 Rooms & Suites

An iconic destination which has glistened through the eras from the Belle Époque, the Roaring Twenties, the new millennium, and most recently, the unveiling of its • lavish renovation.

Flims Laax

Regions

hen the pioneers of snowboarding first glided across the groomed slopes, they did so here in Flims Laax. Fast-forward 40 years and it's still a mecca for all things adventure and outdoors.

Swim in the valley of shimmering lakes

If you ever tire of beach vacations, decamp immediately to the Alpine waters of Lake Caumasee -Switzerland's most beautiful lake.

Take an adventure through Rhine Gorge

Experience Switzerland's little 'Grand Canyon' up close and personal when you train through its wild, craggy landscapes.

Hike among the wilderness

Marvel at the impressive UNESCO World Heritage Sardona tectonic area.

> Address & Contact Waldhaus Flims Via dil Parc 3 7018 Flims +41 81 928 48 48 info@waldhaus-flims.ch www.waldhaus-flims.ch/en

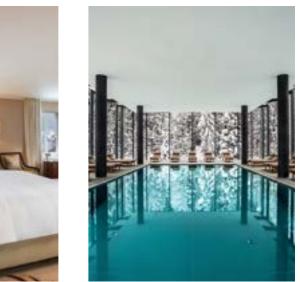






Hotel Highlights:

• Award-winning 3,000 sqm Waldhaus Spa Natural swimming pond



rocksresort ****



🚝 144 Rooms & Suites

A member of Design Hotels[™], the Rocksresort is where urbanity and nature mix harmoniously. Family-friendly and situated directly at the LAAX lift station, the Rocksresort redefines the Alpine holiday.

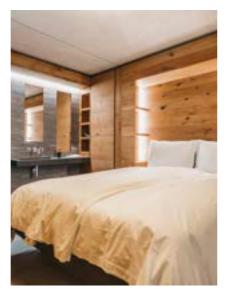
Hotel Highlights:

- Located at the LAAX lift station
- 8 Restaurants •
- Spa & Wellness •
- 9 shops









signinahotel ****

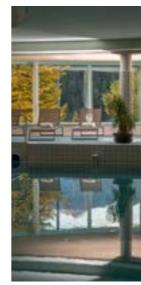


Located directly at the Laax Valley lift station, Signina Hotel is the ideal place for active vacations in the Grison Mountains. Whether golfing, hiking, biking, or simply enjoying the leisure of summer in the mountains, the collection of rooms, suites, and apartments cater to a guest's every need.









- 6 restaurants
 - Spa & wellness
 - Fitness club





Schweizerhof Flims Romantik ****

Hotel Highlights:

Art Nouveau patio

• Yoga and pilates coach

Spa and wellness

Restaurant and bar

•

•

•



48 Rooms & Suites

Alpine vacations.

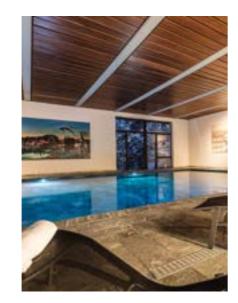
The close proximity of glittering Lake Cauma, the

Schweizerhof the perfect base for unforgettable

Flims Laax Falera make the Romantik Hotel

Swiss Grand Canyon, the mountain railways as well as

the walking, excursion, and adventure sports area of





Pradas Resort ***



A summer resort located on the shores of beautiful Lake Brigels, accommodation at Pradas Resort includes the new Premium Holiday apartments ranging from studios to three-bedroom units.









- 500 m2 pool and sauna area
- Pradas Kids Club
- Morning bread delivery



Indulge in fondue, raclette and local specialties

Numerous restaurants serve up a selection of traditional Graubunden dishes. Whether you are in the mood for Gault Millau and Michelin starred ambiance or prefer a cozy restaurant nestled in the mountains, the choices are endless.

Paddle a craft in Lake Heidsee

Enchanting and picturesque in equal measures, Lake Heidsee is the local lake of Lenzerheide. A hub of all things aquatic, families flock here in the summer



to rent pedalos (candy pink and shaped like vintage speed boats-perfect for grandma!), SUP's, kayaks and the like. In fact, there are so many fun-looking watercraft that a whole day could easily be spent just trialing one after the other. If you prefer to watch from the shoreline, the delightful kiosk and restaurant overlooking the shimmering waters make for a perfect spot for lakeside leisure. There are also walking trails around the lake, and the ultimate arrival is, of course, by horse and carriage.

Lenzerheide

Regions

Straddling Lake Heidsee, the Alpine resort of Lenzerheide bombards guests with mountainous, wooded splendour and casual, grassroots vibe. Lenzerheide is popular with families and those who love the outdoors.

Ride the longest toboggan run in Switzerland

Dubai might be the best at building the biggest and tallest, but Graubunden takes the prize for building the longest Toboggan run. Boasting 31 twists and turns and a length of 3,060 meters (10,039 ft), let's be honest - it's not just the kids that will enjoy this ride. Take the four-seater chairlift to the top, then lean into the curves and enjoy the crisp alpine air and magnificent views! Afterward, test your skills in the rope park or on the spectacular zip line.

Master downhill riding in the Lenzerheide Bikepark

Located between the Scharmoin middle station and the Rothorn valley station lies the Lenzerheide Bikepark. Whatever your level of experience, five routes of varying difficulty provide a unique biking adventure.

Make friends with Globi and the squirrels

Notoriously famous in the German-speaking parts of Switzerland, Globi is a Swiss cartoon character occasionally referred to as Switzerland's Mickey Mouse. Perhaps not recognized by children of the GCC; nevertheless, his fun and quirky ways will be instantly loved by kids who follow in his trail. Newly opened in 2018, the Globi Hiking Trail comprises of 13 stations at which Globi playfully explains topics such as nature and technology in an interactive way. For those interested in getting up close to

Photo by © Graubunden Tourism

Graubunden's furry friend, the squirrel, the Eichhörnchenwald (squirrel forest) is a perfect place for a stroll. Remember to bring hazelnuts to get even closer to the tame ones who dart across the path.

Hotel Krone Churwalden ***



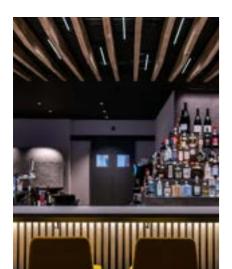
•

Located in the middle of one of the most beautiful Graubunden regions in the village centre of Churwalden, all 187 double rooms are generously furnished and offer private balconies and inspiring views over the surrounding mountains.

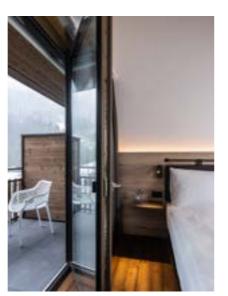
Hotel Highlights:

- 200m2 wellness area with whirlpool, Finnish sauna, bio sauna, steam bath, infrared cabin, relaxation room, lounge
- Walking distance to Pradaschier
- Ski & Bike cellar

Address & Contact Hotel Krone Churwalden Churwalden Hauptstrasse 155 CH-7075 Churwalden.eh Hut 18152 57 57 info@kronechurwalden.ch/er/





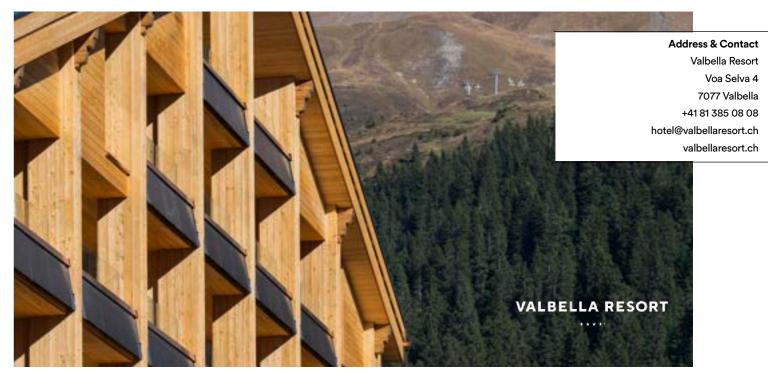


Valbella Resort ****



Guests can enjoy various seasonal leisure options throughout the year, including hiking, relaxing in nature, mountain biking, skiing, and tobogganing.

•







- 2 restaurants
 - Five-story wellness tower "Tor da Lenn"
 - Tennis court, pool & gym
 - 450m² Kids Inn created by LEGO





Maiensäss Hotel Guarda Val ****



A unique Maiensäss hotel set among 11 renovated huts and barns, dating back over 300 years. Located 1,600 meters (1 mile) above sea level in the hamlet of Sporz, the Guarda Val combines the charm of organic Graubunden Alpine tradition with luxury, indulgence and personal service.

Hotel Highlights:

- Country-style restaurants with Michelin
- stars and Gault-Milau points
- Sports bar
- Sun terrace
- Spa & Wellness





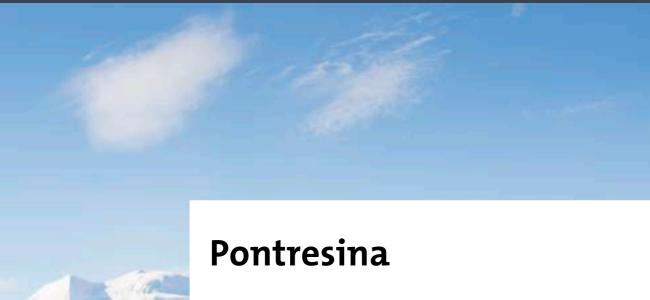






Address & Contact Guarda Val Voa Sporz 85 7078 Sporz/Lenzerheide +41 81 385 85 85 hotel@guardaval.ch www.guardaval.ch/en





Regions

Whether it's winter or summer, or whether you are searching for adventure, fine food or relaxation—the three mountains around Pontresina, Corvatsch, Diavolezza and Lagalb,ensure you'll find what you're looking for.

Skating along icetrails

Graubunden's winter lovers can now pick among two skating trails that wind through the wilderness and pristine forest. One in Engadin. The other in the Albula Valley.

Discover cheese heaven

Savour Gondolezza's traditional dishes of fondue and raclette! Housed in an original cable car, the wood-clad cabin is the perfect backdrop for culinary cheese delights to be served.

> Address & Contact Grand Hotel Kronenhof Via Maistra 130 7504 Pontresina, St. Moritz +41 81 830 30 30 info@kronenhof.com www.kronenhof.com/en

Kronenhof Pontresina 😹 * * * * *



Located six miles from St. Moritz, Grand Hotel Kronenhof offers the best of both worlds - the chance to enjoy the glitz of St. Moritz while staying in a peaceful mountain village.

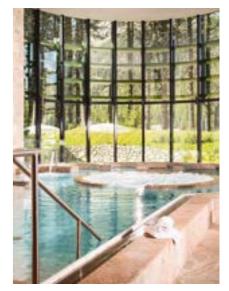


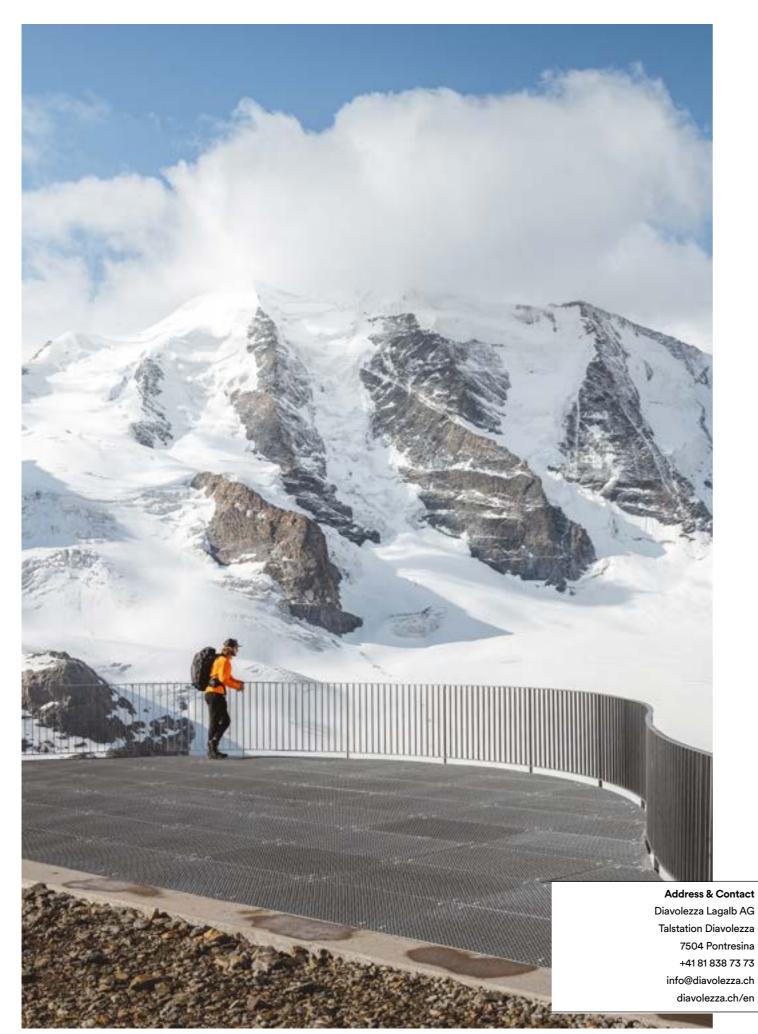




- Member of Swiss Deluxe Hotels
- Award-winning gourmet restaurant Kronenstubli
- 2,000m2 (21,567 sq ft) Kronenhof Spa including a 20m (65ft) indoor infinity pool
- Kronchen Kids Club







Diavolezza

Offering fairytale-like scenery of mountain ranges extending as far as the eye can see, the three cable cars of the Upper Engadin are poised in the heart of the famous Bernina Massif, with the Piz Bernina (4049m; 13,284 ft) at its heart.



Photo by © Diavolezza Lagalb AG / Gian Giovanoli

Whether it's winter or summer, or whether you are searching for adventure, fine food or relaxation-the three mountains, Corvatsch, Diavolezza and Lagalb, ensure you'll find what you're looking for.

Cable cars run 365 days a year and provide the ideal spot to lay back and absorb fantastic views of the Piz

Bernina courtesy of Mother Nature and a deckchair. Alternatively, take one of the many hikes from the Diavolezza trailhead before returning to one of six mountain restaurants waiting to serve you regional specialties.

Chasa Montana Hotel & Spa 🔺 * * * *



Hotel Chasa Montana is located at 1,850m (6,069 ft), offering beautiful mountain views. Guests can enjoy lunch on the sunny terrace while enjoying views of the Samnaun Mountains.

•

Samnaun

Regions



There are three draws to summer in Samnaun: hiking,biking, and tax-free shopping. Once a hot-bed for crossborder contraband, former smugglers used to pack their rucksacks with goods from Austria and sell to those in Switzerland.

Tread the trails of smugglers

Located in the Swiss, Austrian, and Italian triangle, the very same tracks which smugglers once traveled are now happy hunting grounds for all things sporty and outdoorsy.

Enjoy cross-border views

For those who enjoy the novelty of seeing two countries laid before them, the cable car ride from the village up to the Alp Trider Sattel is a must.

Shop tax-free

Samnaun is the only town where vacationers can take a break from the strains of outdoor pursuits to fill their bags with tax-free goods.

> Address & Contact Hotel Chasa Montana Dorfstrasse 30 7563 Samnaun Dorf +41 81 861 9000 info@hotelchasamontana.ch www.hotelchasamontana.ch/en







- 1,500 m² Montana Spa & Sun Terrace
 - Duty-free shopping
- 3 restaurants







Scuol

Regions

nown for its Roman-Irish baths and unique mineral springs, aristocracy, poets and visitors have been coming to the spa town of Scuol since the mid-1300s.

Bathe like a Roman one minute, Irish the next

Romans swore by the relaxing properties of steam, while the Irish placed their faith in hot, dry air. The thermal bathhouse of Bogn Engiadina marries the two to create one single, first-in-Switzerland, bathing ritual.

Encounter bears, wolves, and all things wild

Europe's first national park dates back to the late 19th century and amasses some 170km² (65 sq. mi) of natural landscape. The park plays host to guided excursions, activities for children, and exhibitions.

> Address & Contact Hotel Belvédère Stradun 330 7550 Scuol +41 81 861 06 06 info@belvedere-scuol.ch www.belvedere-scuol.ch

Hotel Belvédère * * * *



Located in Scuol in the Lower Engadine, Hotel Belvédère is a contemporary, wellness and family hotel with a traditional main building that has been delighting guests since 1876.







- Unlimited daily admission to the Engadine Bad Scuol, bus and mountain railways
 - Scuol, bus and mountain railways
- Spa Vita Nova
- 3 Restaurants & Sun Terrace









St. Moritz

Regions

t. Moritz certainly needs no introduction. Although interestingly, before its rise to winter stardom, it was just a small town in the Engadin Valley more revered for its summertime activities and healing mineral springs. Whether you are an outdoor enthusiast or want to relax in total luxury (or do a bit of both) - St. Moritz offers something for everyone.

Shop like a Hollywood heroine

If your thrills come from opening your pocketbook, then Via Serlas shopping district is a must-see. Indeed, St. Moritz may be small, but it is a prominent force in the world of fashion. For something a little more Swiss, try the Lamm Cashmere House, a family-run boutique that has been selling quality knits for decades definitely the chicest way to stay warm!

Eat your fill of Engadin tart

A gourmet mecca for foodies, St. Moritz boasts one in ten restaurants with a world-class restaurant rating. This comes as no surprise, given the sunny alpine town's reputation for everything haute.

For those who need to satisfy their sweet tooth, the Engadin walnut tart is the ultimate guilty pleasure filled with cream, caramel, and chunky walnuts.

Explore themed trails

The Engadin valley is famous for its dramatic high peaks, lush meadows, and blue, cloudless skies. After the snow melts, a carpet of green pastures covered with wildflowers is revealed, making this the perfect backdrop for exploring the area on foot. The most spectacular views can be found in the areas of Corviglia, Corvatsch, and Diavolezza, but the view from Muottas Muragl is arguably the most beautiful.

Sun yourself in lakeside leisure

In the winter, Lake St. Moritz is a frozen arena for horseracing, polo, cricket matches, and all things



Avant-Garde, but in summer, the rowers, sailing boats, fishermen, and stand-up paddleboarders (SUPs) take over. Whatever your sport, head lakeside in the early morning to watch the first rays of sunshine dance on the water's surface.

Explore the beauty of Viamala Gorge

Along the route from St. Moritz to Lenzerheide, take a detour to the majestic Viamala Gorge. Formed by glacial ice and the waters of the Hinterrhein, there are still vivid traces of the fascinating history of this unique place.

Mountain bikers can enjoy over 400km (248 mi) of trails and marked routes. Corviglia is something of an insider's tip, boasting flow and single alpine trails. A highlight for early risers is the Piz Nair sunrise. The railway and cable car open before dawn so that cyclists can reach the top of Piz Nair station, which soars majestically to 3056m (10,026 ft). Watch in awe as the sun begins to appear from behind the mountain peaks, turning night into day.

Watch night turn into day as you flow-ride a peak

Ride the rails

The famed Bernina Express is the highest rail journey

Photo by © Engadin St. Moritz Tourismus

in Europe and, arguably, the most beautiful in the world. Connecting the Swiss and Italian Alps, railfans can cross suspension bridges over bold gorges, gasp at the flawless views of icy blue lakes, and be awed at the wonder of the Bernina Range and cascading Piz Palü Glacier.

Hotel Laudinella ****



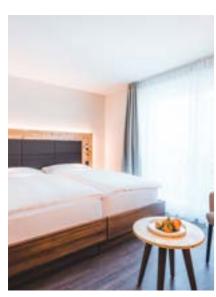
165 Rooms & Suites

Open all year round, Hotel Laudinella enjoys a quiet location in St. Moritz. All guest rooms are furnished with Swiss pine furniture and provide spectacular views of the lake and surrounding mountain tops.

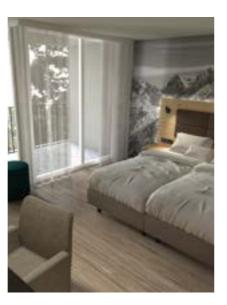
Hotel Highlights:

- Wellness Spa
- Various restaurants • Spectacular views of the lake

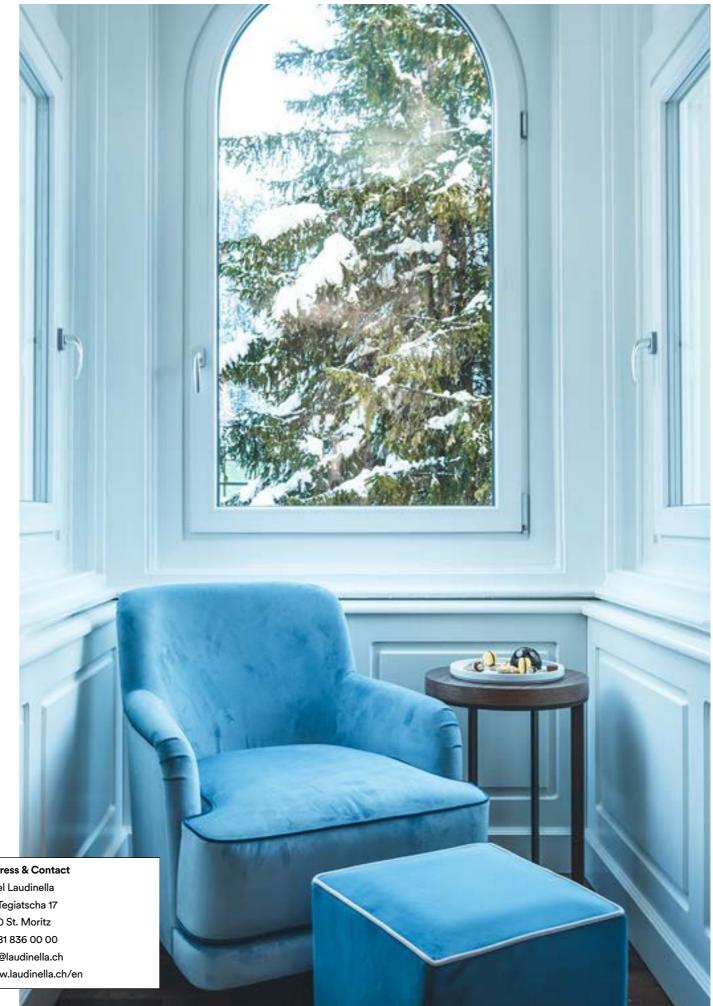








Address & Contact Hotel Laudinella Via Tegiatscha 17 7500 St. Moritz +41 81 836 00 00 info@laudinella.ch www.laudinella.ch/en



Art Boutique Hotel Monopol ****



Ideally located between the restaurants, boutiques a nd bars of the pedestrian zone of St. Moritz, the Art Boutique Hotel Monopol boasts a rooftop Sky Bar with breathtaking lake views.

Hotel Highlights:

- Close to Chantarella funicular
- Rooftop Spa & Wellness with lake views
- Italian-Mediterranean Restaurant MONO

Kulm Hotel St. Moritz \star * * *



A member of The Leading Hotels of the World, Virtuoso and Switzerland's GaultMillau Hotel of the Year 2018, this hotel has an incomparable air of luxury, tradition, modern comfort and warm hospitality.

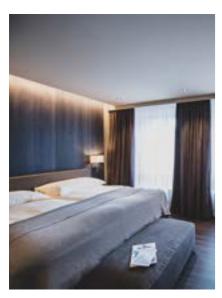
- •

٠

Address & Contact

Art Boutique Hotel Monopol Via Maistra 17 7500 St. Moritz +41 81 837 04 04 artboutique@monopol.ch www.monopol.ch















Hotel Highlights:

- Five restaurants
- Kulm Spa St. Moritz with 20m (65ft) indoor pool
- 9-hole Kulm Golf Course (oldest golf course in
 - Switzerland)
- 3 tennis courts
 - Marmotta Kids Club





Address & Contact

Photo by © Graubunden Tourism



Vals

Regions

he mountain village of Vals owes its beauty to the forces of water, which have shaped the deeply cut mountain valley over millions of years.

Stargaze in award-winning openair thermal baths

There is something enthralling about bathing in baths built from 300 million year-old-stone and 60,000 slabs of Vals quartz. Add mineral-rich thermal waters to the mix, and you begin to appreciate why so many people from all over the world visit Peter Zumthor's architectural masterpiece, the 7132 Therme.

Lose yourself in the sounds of silence

The wild, rocky Vals valley serves as an irresistible invitation to get outdoors and soak up the serenity, particularly when strolling among the Zervreilahorn (Graubunden's version of the Matterhorn).

> Address & Contact 7132 Hotel 7132 Vals +41 58 7132 000 hotel@7132.com 7132.com/en

7132 Hotel *****



Not just a hotel, 7132 Hotel is an architectural paradise masterminded by some of the world's greats, including Swiss Peter Zumthor.







Hotel Highlights:

•

•

- Pritzker Prize-winning sleep sanctuaries • Award-winning open-air thermal baths (7132 Therme)
 - 7132 Silver (2 Michelin stars & 18 Gault Millau points)
- Kids club





Impressum/Contact

CONTENT

Graubunden Tourism Alexanderstrasse 24 7001 Chur contact@visitgraubunden.com visitgraubunden.com

CONTACT

Tamara Löffel-Jäger Head of Business Development tamara.loeffel@visitgraubunden.com +41 81 254 24 37

DESIGN Nude Digital Marketing

IMAGES COPYRIGHT All rights reserved

contact@visitgraubunden.com



wisitgraubunden.com/en-us/